

SERBIA FASHION WEEK

NOVI SAD

27-31

OCTOBER, 2026



PROGRAM OF SERBIA FASHION WEEK 2026

TUESDAY, OCTOBER 27, 2026

19:00 – 21:00

Exhibition | International Fashion, Art & Cultural Heritage
Programme

THE FUTURE FORMS

PARIS - NOVI SAD

MUSEUM OF VOJVODINA

The exhibition THE FUTURE FORMS – Culture Heritage & Fashion presents a selection of works by artists and fashion designers who were presented in Paris at the Cultural Centre of Serbia, from 3–16 October 2026 - Paris Fashion Week.

Participating artists and designers:

**Ivana Pilja, Milica Selak, Sanja Veličković, Dino Puljić,
Evelin Fink, Ana Vasiljević, Dragana Mirčetić and
Eymeric Francois.**

Bringing together cultural heritage, contemporary art and fashion, the exhibition explores different artistic approaches to the interpretation of heritage through contemporary forms, materials and design.

The exhibition explores the relationship between cultural heritage, contemporary fashion, art, design and new creative forms, bringing the Paris presentation back to Novi Sad within the official programme of Serbia Fashion Week.

Serbia Fashion Week Opening Party

Location: Museum of Vojvodina

Address: Dunavska 35-37, Novi Sad

WEDNESDAY, OCTOBER 28, 2026

09:30 – 16:00

**INTERNATIONAL HERITAGE & CRAFTSMANSHIP SUMMIT
CONFERENCE „CRAFT – BEAUTY WITHOUT BORDERS“**

ECED Conference – Eurasian Council for Crafts and Design
Hosted by Serbia Fashion Week

International conference dedicated to traditional craftsmanship, cultural heritage, fashion and contemporary design, bringing together experts, designers and representatives of craft associations from Europe, Central Asia and the Balkans.

The Summit features three thematic panels:

- **CRAFT & DESIGN – GUARDIANS OF IDENTITY**
- **LEADERS OF CRAFTSMANSHIP – ECED:
Experiences, Challenges & Common Vision**
- **THE FUTURE OF CRAFT & DESIGN –
CREATORS OF NEW LUXURY**

The Summit is part of the international programme connecting craftsmanship, cultural heritage, fashion, design, tourism and creative industries, with participants from Europe, Central Asia and the Balkans.

Venue: Congress Centre, Novi Sad Fair

Accompanying Exhibition Programme:

CRAFT & DESIGN IN DIALOGUE – International Exhibition of
Traditional Crafts & Contemporary Design
29–31 October | Aula, Master Centre, Novi Sad Fair.

19:30 – 22:00

**SERBIA FASHION WEEK & SERBIAN NATIONAL THEATRE
WHEN THE COSTUME COMES ALIVE**

When Theatre Meets Fashion

“The Tsar’s Bride” – Opera Costume Presentation &
Premiere Announcement

A special performance, presenting the costumes created for the Serbian National Theatre opera “The Tsar’s Bride”, through the collaboration between Serbia Fashion Week and the Serbian National Theatre in Novi Sad.

The presentation brings the costumes from the stage into the world of fashion, revealing their craftsmanship, artistic character and contemporary interpretation.

At the same time, the event serves as a special announcement and presentation of the forthcoming premiere of “The Tsar’s Bride”, connecting the worlds of opera, theatre, costume and fashion. From stage to runway – where theatre meets fashion and the costume comes alive.

Exclusive Cocktail Party

Location: Serbian National Theater

Address: Pozorišni trg 1, Novi Sad

THURSDAY, OCTOBER 29, 2026

17:00 Exhibitions Opening
Exhibition “Craft and Design in Dialogue”

Exhibition of IFTDC Finalists (Design Week) –
International Fashion Talent Designer Competition

Photo & Art Exhibition by Pavel Surovi

Location: Aula of the Master Center of the Novi Sad Fair

18:00 – 19:00

LIVE CRAFT WORKSHOP – THE ART OF HAND CROCHET

A demonstration by Vesna Mojić Lješić of the delicate art of hand crochet, showcasing the skill, precision and creativity behind this distinctive craft. From traditional handmade techniques to contemporary fashion applications, hand crochet remains a treasured source of inspiration for designers and luxury fashion houses worldwide.

BLOCK 1

19:00 Winners of the International Fashion Talent Designer Competition (IFTDC)
Karina Prichshenko (Russia), **Jiaxin Chen** (China),
Xu Yuanyuan (China), **Teodora Stojković** (Serbia),
Zhang Xiao (China), **LV Ying Yv** (China)

NEDA PORPHYROZEI (Serbia)

19:30 Cocktail

BLOCK 2

20:00 **HERITAGE WALK OF THE AFRA WORLD**
(UAE & India)
SJÓN (India) The AFRA World
GEORGIA CHIONI (Greece)

20:30 Cocktail

BLOCK 3

21:00 **EXCLUSIVE OPENING SHOW**
SUZANA PERIĆ

Location: Master Center of the Novi Sad Fair

Address: Hajduk Veljkova 11, Novi Sad

FRIDAY, OCTOBER 30, 2026

17:00 Exhibitions Opening
Exhibition “Craft and Design in Dialogue”

Exhibition of IFTDC Finalists (Design Week) – International Fashion Talent Designer Competition

Photo & Art Exhibition by Pavel Surovi

Location: Aula of the Master Center of the Novi Sad Fair

18:00 – 19:00

Official Presentation of the Museum of Fashion

FASHION MUSEUM 2027 – A NEW HOME FOR FASHION HERITAGE

An Exclusive Presentation of the Future Museum of Fashion
Presentation of the vision, concept and future development of the Museum of Fashion, a new cultural institution dedicated to preserving fashion heritage, promoting contemporary design and connecting fashion, art, education and creative industries.

Location: Aula of the Master Center of the Novi Sad Fair

Address: Hajduk Veljkova 11, Novi Sad

BLOCK 4

19:00 **ANGELICA PLANTERA** (Italy)

GULIRUKH AKRAMZHANOVA (Kazakhstan)

19:30 Cocktail

BLOCK 5

20:00 **SANJA VELIČKOVIĆ** (Slovenia)

AIDARKHAN KALIYEV BRAND ASPARA
(Kazakhstan)

TAJANA BALAZ JURIŠIĆ (Croatia)

20:30 Cocktail

BLOCK 6

21:00 **POLIBRA ATELIER & KINDER KIDS MODELING**
(Montenegro)

TUDOR HALAȚIU (Romania)

MAINUR KIRAT (China)

Location: Master Center of the Novi Sad Fair

SATURDAY, OCTOBER 31, 2026

17:00 Exhibitions Opening
Exhibition
“Craft and Design in Dialogue”

Exhibition of IFTDC Finalists (Design Week) – International Fashion Talent Designer Competition

Photo & Art Exhibition by Pavel Surovi

Location: Aula of the Master Center of the Novi Sad Fair

18:00 – 19:00 **WORKSHOP**
LIVE CRAFT WORKSHOP – THE ART OF WEAVING

Discover the timeless art of weaving through a live presentation by Zoran Slijepčević, showcasing traditional techniques and the intricate process of transforming threads into unique textile creations. A craft rooted in cultural heritage that continues to find its place in contemporary design and high fashion.

Location: Aula of the Master center of the Novi Sad Fair

BLOCK 7

19:00 **ANA KRESOJEVIĆ** - Technical faculty “Mihajlo Pupin”, Zrenjanin (Serbia)
VEDRANA JURIŠINAC (Croatia)
LIZOLA CLOTHINGS BY ELIZABETH FANIYI (Nigeria)

19:30 Cocktail

BLOCK 8

20:00 **RINA COLLECTION BY KATARINA IVANYSHKINA** (Russia)

PEDRO JUANG GLEZ (Spain)

20:30 Cocktail

BLOCK 9

21:00 **BOŠKO JAKOVLJEVIĆ** (Serbia)

CORNEL CRIȘAN (Romania)

21:30 **SFW Closing Ceremony**

Location: Master Center of the Novi Sad Fair

Address: Hajduk Veljkova 11, Novi Sad